

Get Ready:

- 3 months of credit card/bank statements
 - Do it for personal and business
 - Do it for ALL accounts
 - o 3 months so we can get an average
- A Life By Design Form
 - Ask your coach for one, we've got'em

Ideally, you'll have a boatload of highlighters

- 7 colors
- OR, even better, do it on GoogleSheets/Excel!

If you don't have 7 colors *please PLEASE* don't let that be your excuse to not do it. Get a pencil and come up with 7 symbols.

The Colors:

Color 1 - Cost of Living

- mortgage/rent
- Utilities lights, heat, A/C, NOT cable
- Taxes quarterly or whenever you're paying
- Insurance (health and home)
- What are you paying to have SHELTER

Color 2 - Transportation

- Car payment
- Gas
- Car insurance
- Maintenance
- Bus/subway pass
- Metered Parking
- Parking space at your HOA/office
- Uber
- What are you paying to get around?

Color 3 - Groceries

- Grocery store
- Paper products (paper towels, toilet paper, cleaning products)

School lunch money

Color 4 - Eating Out

- Entertainment
 - Streaming services -- Hulu, HBO, Spotfiy
- Alcohol
- Starbucks/Dunkin Donuts
- Lunch with coworkers/lenders/vender partners
- Fast Food
- UberEats/DoorDash

Color 5 - *!# Expenses

- Hair color/cut
- Nails
- 12th pair of shoes you wear 1x/yr
- ...horses...
- Spa packages
- Gym membership
- GO THROUGH YOUR AMAZON ACCOUNT and really figure out what you're buying there

Color 6 - Savings and Investments

- IRA
- Stocks and Bonds
- Putting aside for rental/flip property
- Life insurance/disability insurance
 - **Debt repayment**

Color 7 - Business expenses

- Anything that is covered in the MREA chart of accounts pg 349
 - Look in your personal accounts for business spending...
 - o ...and your business accounts for personal spending

Tips and tricks:

Amazon Subscribe and Save:

- I give Amazon a bunch of crap when it comes to how we're spending our money (impulse spending!!), HOWEVER -- Subscribe and Save is huge. Look at setting up subscribe and save for your dry products:
 - Laundry detergent
 - o Dishwasher pods
 - Toilet paper
 - Paper towels
 - Disinfecting wipes
 - Dog food
 - Kitty Litter
 - Shampoo/conditioner

- Soap
- Vitamins
- Protein powder
- The Amazon Solio brand is cheap and good!!!
- Get enough stuff shipping at the same time and you can get up to 15% off the order, guys!!
- DON'T FORGET how easy it is to return things to Amazon! If you buy it and realize no one's using it, take it to UPS and ship that sucker back for free.

Gas:

- Shell, MurphyCo, other companies with discounts for usage
- Costco/SamsClub gas
- GasBuddy

Check in on:

- Car insurance
 - o Has that speeding ticket fallen off? That fender bender? Have you shopped rates recently?
 - Semi related Do you have a used car that just sits in the driveway? What if you sold it with the record-high used car prices right now?
- Home services
 - If you had a housekeeper, yard care, etc ask if there's a discount to pay bulk in advance for services.
- Bank and Credit Card fees
 - How much are you spending for overdraft fees, or yearly credit card holding fees? Are there
 alternative banks/cards you could be using?

Go raise a fuss with:

- Cable bill -- I've called my cable provider so many times to tell them "I'm out," and almost every time, I get a lower bill, better services, and more products. They're scared of people leaving -- use that fear.
- Cell phone bill
 - Regardless of what your bill is, go into your service provider and ask them, "why is my bill so high, how can I lower it?"
 - Look into alternatives. There are a bunch of companies these days that ping off of big company towers. For example, here in NC I swapped from Verizon to Charter Mobile for a WAY cheaper monthly bill...and it pings off of Verizon towers. I've had zero issues with my service.
- Debt holders
 - If you do have credit card debt you're working to wipe, call the credit card company and negotiate a lower interest rate.
 - With medical expenses, call the hospital and set up either a payment plan or negotiate a "will you wipe my bill for a one-time payment of XXX?"
 - You ARE a skilled negotiator use those skills.

Apps/subscriptions:

- Look to see where you're being charged monthly by Apple or Google Play Store. These are apps you
 forgot you signed up for that you're paying for, and not using.
 - For Apple
 - Open the Settings app

- Tap your name, then tap Subscriptions
- Choose a different Subscription option -- or shut it off
- For Android
 - Open the Google Play Store app
 - Tap the Menu -- Subscriptions
 - Tap on the app of the subscription you'd like to cancel
- Other subscriptions
 - Remember when you signed up for BarkBox when you had a foster dog for 2 weeks 3 years ago and never turned it off?
 - What about sites like FabFitFun?
 - O What about kids' subscription services for games/books/crafts that they've grown out of?

Emails:

Want peace of mind and to get out of a constant FOMO mindset? Unsubscribe from all the "20% off,"
 "Buy 5 get .5 Free" emails you get every day.

BUT WAIT! What do I do with all the money I'm going to save???

Pull up that Life By Design form, friend!

Don't know what to do with a Life By Design form?

- Your coach will help
- Watch THIS how to, and follow THIS guide
- Even better? Take Profit Camp!!!

Here's a quick refresher - Start with the "Profit First" section

Calculating taxes properly

Everyone screws this up - no shame, and yet now we're going to learn to do it properly

- What is your tax %?
 - o Example: 30%
- 100 30 = 70
 - Example: My Life By Design requires that I earn an additional 100K. I also need to pay taxes on that at 30% SO:
 - 100,000 / 70% = \$142,857.14 is what I will need to earn to put 100K towards my Life By Design AFTER paying \$42,857.14 in taxes.
- Figure your "units needed" for each section, total them up at the bottom
- Bring THAT number to your coach!



NOTES: